



Inspiring Tomorrows™

Women's Future Leadership Academy Council

Junior Achievement of New Jersey's Women's Future Leadership Academy Council is a selective internship-type program with Junior Achievement that will give you hands-on work experience and help you build the career readiness and leadership skills today's employers are looking for. Upon completion of the program, Council members will earn JANJ's Digital Badge for Career Readiness and a Certificate for Workplace Internship.

Council members must complete at least 20 hours with the Academy by June 30, 2022 to earn their Council Certificate in the following areas:

- Attending or viewing Women's Future Leadership Academy sessions
- Acting as a WFLA Student Ambassador
- Completing JA projects, assignments, and activities
- Submitting a final project or personal reflection piece

Interested students must submit an application and participate in a virtual job interview. All applicants who complete the initial requirements will be selected. You'll work collaboratively with JANJ staff, volunteers, and fellow Council members. Most of the work can be done independently according to your schedule.

WFLA Council Requirements

Complete the initial requirements (2-3 hours)

- Complete and submit the Council Application and to jaofnj@gmail.com.
- Create and submit a resume. You can use the sample guide and template or create your own.
- Participate in a virtual job interview. Note- everyone who interviews will be selected for the program.
- Complete and submit JA USA's photo release form.

Participate in WFLA activities (5-10 hours)

- **Marketing:** Under the direction and mentorship of JANJ's Senior Marketing Manager, you'll develop an understanding of the concept of marketing and participate in activities and tasks such as crafting a message, brand identity, use of social media, crowdsourcing, and more.
- **Technology:** Assist the JANJ Staff with website updates and digital resources.
- **Outreach:** As a Student Ambassador, create and implement a strategy to promote the WFLA within your school or community and encourage others to get involved.
- **Communication:** Create mini TED-talk videos, speak at WFLA sessions or events, or write blog posts for the WFLA website.
- **Finance:** Learn about the business of nonprofit organizations and collaborate with other Council members to create a budget for a WFLA event.
- **Research and Development:** Explore new concepts and ideas around leadership, research issues that young women face in today's workplace, identify different points of contact for collaboration and outreach, and come up with ideas on how to use your research to grow and strengthen the Academy.

Complete Student Workbook Activities and attend virtual Council meetings (1-5 hours)

- The workbook and meeting information will be posted in the Google Classroom and the WFLA website. Council members should visit the classroom and website on a regular basis.

Attend 5 or more WFLA Sessions (5-10 hours)

- Council members are encouraged to keep their cameras on during the sessions if possible, and engage with the volunteer mentors and students by asking questions, using the chat feature, or sharing your own thoughts and ideas. This will help you practice for virtual meetings as a college student or employee.

Complete and submit a final project (1-5 hours)

- Projects should be a reflection what you learned from the Council program and/or how the experience will help you in the future.
- This can be an essay, digital presentation, video, infographic, narrative, artwork, etc. Projects should look professional and represent you and your strengths as a leader.

Complete and submit the Intern Activity Checklist.



Student Agreement

- WFLA Council members must complete the requirements to the best of their ability.
- WFLA Council members/guardians must sign and return JA's photo release form.

