



JANJ New Jersey Business Hall of Fame: Student Activities aligned to NJSLS 9: Career Readiness, Life Literacies, and Key Skills

2021 Virtual New Jersey Business Hall of Fame | Thursday, Dec. 9, 2021 - 6:00PM - 7:00PM

Students, parents, and educators can [register here](#). There is no cost to participate.

About the event: The New Jersey Business Hall of Fame is the premier platform for recognizing the state's ultimate role models. This event honors and celebrates individuals who have consistently demonstrated throughout their professional lives: high ethical standards, mentorship, community involvement and innovative leadership.

JA New Jersey Student Ambassadors will lead the evening's program to recognize this year's Class of Laureates:

- John E. Harmon Sr., *Founder, President & CEO*, African American Chamber of Commerce NJ
- Valerie Montecalvo, *President & CEO*, Bayshore Recycling
- Steve Rusckowski, *Chairman, CEO & President*, Quest Diagnostics

Special Keynote Speaker: Eric LeGrand

About the Educator Guide: Have your students register for the virtual event by clicking the link at the top of the page. After viewing the event, you may assign them the reflection activities aligned with NJSLS 9: CLKS for middle and high school students. The core ideas and performance expectations are listed, followed by student reflection and questions. The last section is for both middle and high school students.

Middle School Student Activities

CLKS 9.4-Digital Citizenship

Core Idea: Digital communities are used by individuals to share information, organize, and engage around issues and topics of interest.

Performance Expectation 9.4.8.DC.7: Collaborate within a digital community to create a digital artifact using strategies such as crowdsourcing or digital surveys.

Student Reflection: Crowdsourcing is the practice of engaging a 'crowd' or group for a common goal, like solving a problem or getting people excited about an event or cause. A digital community is a group of people who interact using the internet. Crowdsourcing using digital communities lets a diverse group of people to collaborate on a large scale.

The New Jersey Business Hall of Fame is an example of a digital artifact that used crowdsourcing to spread the word about their work to a larger audience. Who were members of JANJ's digital community? What was the message they wanted to share through crowdsourcing?

CLKS 9.1-Civic Financial Responsibility

- Core Idea: Philanthropic and charitable organizations play important roles in supporting the interests of individuals and local and global communities and the issues that affect them.
- Performance Expectation 9.1.8.CR.1: Compare and contrast the role of philanthropy, volunteer service, and charities in community development and the quality of life in a variety of cultures
- Core Idea: Individuals can use their talents, resources, and abilities to give back.
- Performance Expectation 9.1.8.CR.2: Compare various ways to give back through strengths, passions, goals, and other personal factors.

Student Reflection: Philanthropy is when a person takes action for the common good by donating their time, talents, or money. People give for causes about which they feel are important. Many celebrities are philanthropists. Nonprofit organizations strengthen communities by raising money and providing ways for people to work together for a cause they believe in, like education, animals, or the environment. New Jersey has about 38,000 nonprofit organizations and employ 330,000 people.

The event you just watched helps Junior Achievement of New Jersey, a nonprofit organization, raise money to help students and schools and encourages people to volunteer. Why do you think it's important to volunteer in your community? Are there ways you can volunteer for something that's important to you? What strengths or talents do you have that can make you a good volunteer?

High School Student Activities

CLKS 9.4- Creativity and Innovation

- Core Idea: With a growth mindset, failure is an important part of success.
- Performance Expectation 9.4.12.CI.1: Demonstrate the ability to reflect, analyze, and use creative skills and ideas.

Student Reflection: A growth mindset describes those who believe what we're born with is just a starting point. They recognize intelligence, talents and personality can develop and change through effort and even struggle. If you have a growth mindset, you view mistakes as opportunities, find inspiration in the success of others, and connect positive outcomes with practice and hard work.

Did any of the New Jersey Business Hall of Fame speakers exhibit a growth mindset? What creative skills and ideas did they use to reach their goals? What is a goal you can reach if you have a growth mindset?

CLKS 9.1- Civic Financial Responsibility

- Core Idea: Philanthropic, charitable, and entrepreneurial organizations play distinctly different but vitally important roles in supporting the interests of local and global communities.
- Performance Expectation 9.1.12.CFR.1: Compare and contrast the role of philanthropy, volunteer service, and charities in community development and quality of life in a variety of cultures.
- Performance Expectation 9.1.12.CFR.2: Summarize causes important to you and compare organizations you seek to support to other organizations with similar missions.

Student Reflection: Philanthropy is when a person takes action for the common good by donating their time, talents, or money. People give for causes about which they feel are important. Many celebrities are philanthropists. A nonprofit is a term describing the Internal Revenue Service's designation of an organization whose income is not used for the benefit or private gain of stockholders, directors, or any other persons with an interest in the company. Nonprofit organizations do work that helps people, communities, animals, and the environment. Nonprofit organizations strengthen communities by raising money and providing ways for people to work together for a cause they believe in, like education, animals, or the environment. New Jersey has about 38,000 nonprofit organizations and employ 330,000 people. Over 1.6 million people volunteer at New Jersey non-profits annually, providing over 225 million hours of service.

The event you just watched helps Junior Achievement of New Jersey, a nonprofit organization, raise money to help students and schools and encourages people to volunteer. What are the benefits to the community of having nonprofit organizations? Are there ways you can volunteer for something that's important to you? What strengths or talents do you have that can make you a good volunteer?

Activities for Middle and High School Students

CLKS 9.2- Career Awareness and Planning

- Core Idea: Developing and implementing an action plan is an essential step for achieving one's personal and professional goals.
- Performance Standard 9.2.8.CAP.5: Develop a personal plan with the assistance of an adult mentor that includes information about career areas of interest, goals and an educational plan
- Core Idea: There are strategies to improve one's professional value and marketability.
- Performance Standard 9.2.12.CAP.2: Develop college and career readiness skills by participating in opportunities such as structured learning experiences, apprenticeships, and dual enrollment programs.

Student Reflection: It's important to start career planning early. You are a unique blend of values, skills, and interests. When you identify and understand your personal strengths, interests, skills, and work priorities, you can explore careers, set personal goals, and increase your likelihood of success.

The leaders who were recognized at the event you just watched have been very successful in their careers. What did you learn about their jobs or companies? What are some of the skills they had that helped them be successful? What career goals do you have?

Extension Activity: [JA's Career Interest Survey](#) helps students learn more about their skills, interests, and talents. The results will help them understand how their interests relate to career choices and discover their passions and purpose. Students must register and log in to save your results.

Additional Career Readiness Resources: Register your class for JANJ's curriculum and learning experiences aligned to CLKS, including our Virtual Inspire Career Expo, at no cost. [Please click here](#) or contact [Stephanie](#).